

BELL WORK: MISSION STATEMENT MATCH GAME

Match the company name on the left with its mission statement on the right by drawing a line connecting the two.

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| 1 | Apple | a. To be our customers' favorite place and way to eat and drink. |
| 2 | Old Navy | b. To be one of the world's leading producers and providers of entertainment and information, using its portfolio of brands to differentiate its content, services and consumer products. |
| 3 | Google | c. To provide the best customer service possible. |
| 4 | McDonald's | d. We make smiles happen! |
| 5 | Cinnabon | e. Making current American fashion essentials accessible for every family. |
| 6 | Whirlpool | f. To inspire and nurture the human spirit – one person, one cup and one neighborhood at a time." |
| 7 | AMC Movie Theaters | g. To become the world's most loved, most flown, and most profitable airline. |
| 8 | Walmart | h. Every Home... Everywhere... with Pride, Passion and Performance. |
| 9 | Disney | i. This company designs Macs, the best personal computers in the world, along with OS X, iLife, iWork and professional software. We lead the digital music revolution with its iPods and iTunes online store. |
| 10 | BMW | j. Our mission is to spread warmth – not only in our bakeries, but also in our community. |
| 11 | Coca Cola | k. To be Earth's most customer-centric company, where customers can find and discover anything |
| 12 | Southwest Airlines | l. Organize the world's information and make it universally accessible and useful. |
| 13 | Starbucks | m. Saving people money so they can live better. |
| 14 | Zappos | n. To refresh the world in mind, body and spirit. To inspire moments of optimism and happiness through our brands and actions. |
| 15 | Amazon | o. To be the world's leading provider of premium products and premium services for individual mobility. |