

ELEVATE

USA

2018
ANNUAL
REPORT

No One Gets There Alone

LETTER FROM THE BOARD



We started Elevate USA four years ago with the belief that there was a hunger in cities across America for the type of change that Elevate delivers. We ended 2018 with strong evidence that this assumption was true. With the addition of three new affiliates in 2018 — St. Louis, Jacksonville, and Dallas — Elevate is now in ten cities. This expansion, along with pleas from leaders in cities throughout our country, compels us to continue.

Today, kids face a complicated world full of overwhelming challenges. We are so grateful that a growing number of kids have an Elevate teacher-mentor who greets them each day and offers them the support they need to overcome those challenges and thrive.

Thank you for the part you played in helping Elevate serve around 8,000 kids in 2018.

With gratitude,

Dr. Kent Hutcheson
Co-chair, Board of Directors

Shawn McLaughlin
Co-chair, Board of Directors



**AT ELEVATE USA, OUR MISSION IS TO BUILD
LONG-TERM, LIFE-CHANGING RELATIONSHIPS
WITH URBAN YOUTH, EQUIPPING THEM TO THRIVE
AND CONTRIBUTE TO THEIR COMMUNITY.**



LONG-TERM

LIFE-CHANGING

RELATIONSHIPS



WHAT WE DO

LAUNCH and **SUPPORT** Elevate affiliates
in cities across the United States, creating
programs of excellence.

ELEVATE IS NATIONWIDE



Denver
Orlando
Phoenix
New York
Indianapolis
New England
Las Vegas
St. Louis
Dallas
Jacksonville

WELCOME NEW AFFILIATES



ELEVATE ST. LOUIS



- Affiliated on March 5th, 2018
- Investing in the lives of Elevate students at McCluer High School

"Elevate for me is a way of facing things in life that may be tough. Remember you are never alone" – Taniya, Elevate St. Louis student

ELEVATE JACKSONVILLE

- Affiliated on November 14th, 2018
- Investing in the lives of Elevate students at Raines High School

"The Elevate instructors encourage and inspire some of our most challenging students. Some of the students who did not want to be in the class, now remain after school" – School faculty spotlight



ELEVATE DALLAS



- Affiliated on November 9th, 2018
- Investing in the lives of Elevate students at Thomas Jefferson High School

"We are earning the right to pour into Elevate students and change their lives. – Elevate Dallas Executive Director



RESOURCES

- Created the 6th grade Elevate 'Turning Point' curriculum
- Created the 7th grade 'Elevate Propel' curriculum
- Built the Elevate apparel store
- Created the affiliate template website
- Developed the Fundraising Toolkit and Training
- Developed the board Roles and Responsibilities Toolkit and Training
- Developed a Child Safety Toolkit
- Developed a Community Collaboration Toolkit

EVENTS

- Conducted the National Staff Summit with attendees from all affiliates across the country
- Conducted the Executive Leadership Summit with board members and executive directors from affiliates across the country
- Conducted monthly networking calls with affiliate executive directors

TRAINING

- Conducted our eight-week intensive executive director and teacher-mentor training with new staff from four affiliates
- Conducted board trainings for affiliate boards
- Conducted fundraising training for affiliate boards and executive directors

SERVICES

- Implemented National Evaluation and Measurement processes throughout the country
- Conducted continual coaching of board, executive directors and teacher-mentors





STUDENT SPOTLIGHT

➞ Elevate New England

Dante is a success story. Like many Elevate students, his story had a rough start. His dad died when he was nine. His single mom was raising him and his three younger siblings and barely making it. In his first year at Lowell High School, Dante was trouble. He got in fights, joked around in class, was belligerent to the teachers, and was chronically absent.

Dante's life began to turn on the day a math teacher suggested he try the Elevate class. He did try it, sitting silently in the back row, but he kept coming. It took a while for the Elevate teacher-mentors to break through his blustery crust of toughness, but Miss Kendra and Mr. V eventually built a strong relationship. Soon it was Dante seeking out the teacher-mentors, not the other way around. When one of Elevate's supporters offered to help a student get an after school job, our teacher-mentors thought of Dante. They coached him through the interview process, helped him buy a button down shirt, and saw the big smile on his face when he came out of that office with a job offer. It was evident that pride and self-worth were filling in where anger and resentment used to be.

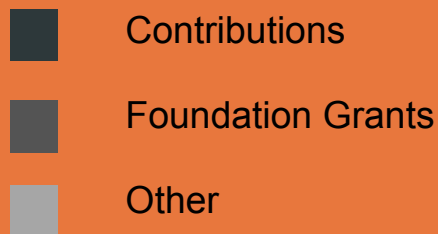
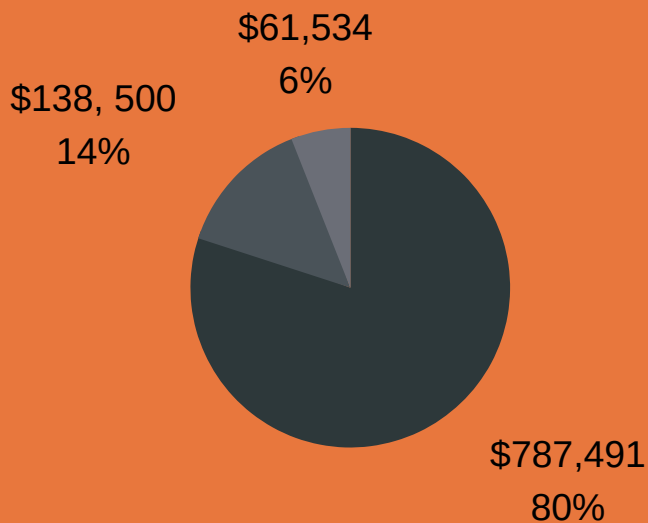
Everything in Dante's life suddenly improved. He went to school every day. His grades got better. He never missed a day of work and got promoted. He was deep in the hole academically but worked hard to find a way to graduate. The proudest day of his life was when he walked across the stage in his LHS maroon and gray gown and received his high school diploma. His mom cried that day. "Thank you, Elevate, for mentoring my son," she said.

Today, Dante is working full time at Valvoline with plans to start community college next fall. He continues to meet with Miss Kendra and Mr. V, and has set new goals. He wants to graduate college, get a good job to support himself and buy a house for his mom. And he wants to help younger kids succeed, like he has, through Elevate. He is on the path to doing it all, because he now knows what we all know: no one gets there alone.

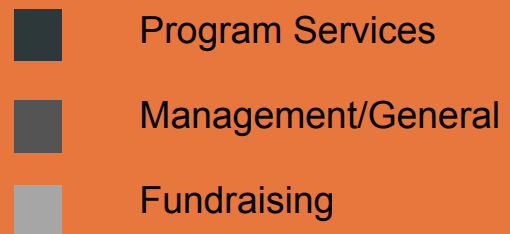
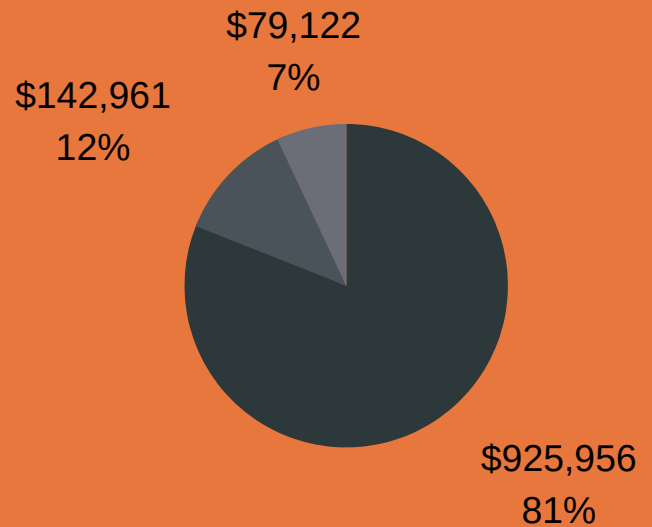


2018 AT A GLANCE

REVENUE BY CATEGORY



EXPENDITURE BY FUNCTION



8K

Elevate is serving around eight thousand students.

63

Elevate is active in 63 public schools.

10

Elevate is in ten cities and counting.

93

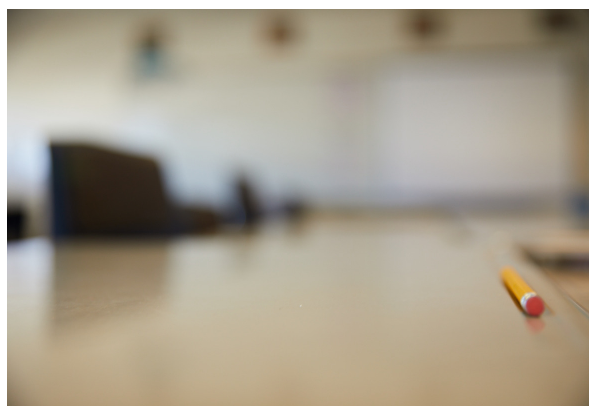
Elevate employs 93 teacher-mentors.

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A LETTER FROM THE CEO

In a world where so many things are clamoring for our attention and there's a never-ending search for that 'new best thing', Elevate USA lives within the balance of the proven and the new. We are convinced again and again that the key to transformation lies in strong and long-term relationships. Relationships that inspire and challenge are not the 'new best thing,' They are the foundation for our lives and central to our work at Elevate.

At the same time, we are striving for the best ways to launch and support affiliates through new tools, technology and training. 2018 was a key year for us as we completed our state-of-the-art 4th-12th-grade curriculum and piloted the Elevate National Evaluation and Measurement system. These, along with many other tools and trainings, have set us apart as an organization that truly delivers.

We recognize the trust that our supporters put in us. What is clearer than ever before is that we could not continue to achieve success without you. Rather, success requires that we consistently work together to bring the Elevate vision to life. This emphasizes our point that no one gets there alone. What a joy to know that the kids where Elevate serves don't have to.

No One Gets There Alone,

**"THANK YOU" COULD
NEVER BE ENOUGH**



**NO ONE GETS
THERE ALONE**