

# 2020 ANNUAL REPORT

**ELEVATE**  
USA

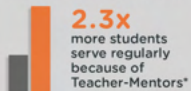


## Our Growth

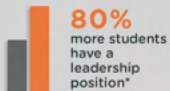
>>> 9,310 STUDENTS >>> 100 STAFF >>> 80 SCHOOLS

## Our Outcomes

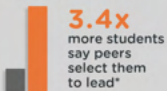
### VOLUNTEER SERVICE



### LEADERSHIP



### LEADING PEERS



\*Indicates students who have been in the Elevate program for 3 semesters or more.

## Our Current Affiliates

Elevate is now in 12 cities across the United States, with the newest affiliate launching in New Jersey.



## Looking Forward

"At Elevate USA, we believe that every child is of great worth and has the desire and potential to succeed. Our goal is to bridge the opportunity and relationship gaps faced by urban students by providing transformational mentoring relationships. By launching 13 new affiliates, Elevate USA will be able to impact 20,000 students nationwide. That is why we are pursuing the bold goal to be in 25 cities across America by the year 2025."

—Kevin Byerley, CEO of Elevate USA



## 2020 Board of Directors

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Co-Chairman  
Denver, CO

**Dr. Robert Griffith**  
Secretary  
Northport, AL

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Castle Rock, CO

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Co-Chairman  
Littleton, CO

**Jay Cleary**  
Treasurer  
Littleton, CO

**Zke Zimmerman**  
Savannah, GA

**Lyn Cook**  
Decatur, AL

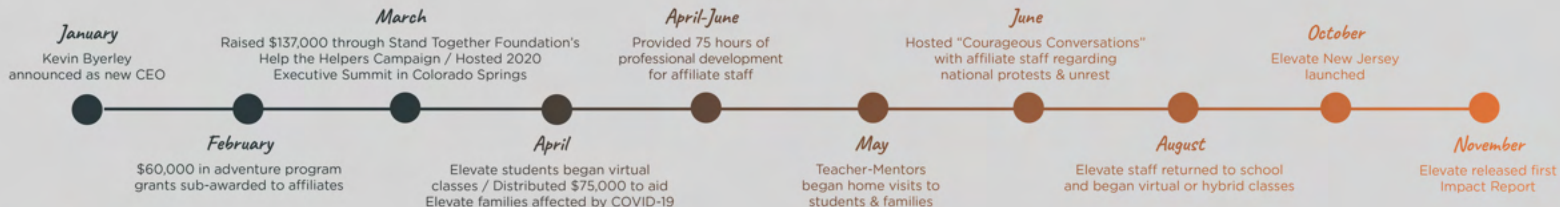
**Debbi Speck**  
President Emeritus  
Arvada, CO

**Kevin Byerley**  
CEO  
Denver, CO

**Marydel Harris**  
Dallas, TX

**Mark Engstrom**  
Scottsdale, AZ

## 2020 IN REVIEW

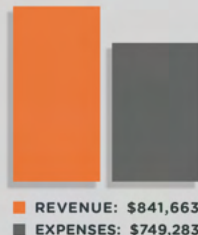


"The 2020 pandemic surfaced many of the hidden systemic disparities and inequities—e.g., racial, economic, social, et.al. that have existed in our society since 1492.

Elevate USA not only sees the disparities, but the Teacher-Mentor program model serves the next generation of thriving urban leaders who will bring positive change to their families, communities, and the country. Elevate USA in its pursuit of excellence attests, 'It only costs a little more to go first class.'"

—Dr. Leroy 'Zke' Zimmerman  
Elevate USA Board Member

### 2020 Financials



### ELEVATE USA EXPENSES



### Elevate's COVID-19 Response

**\$75,000**  
of direct assistance to 150 Elevate families impacted by COVID-19\*

**\$500,000**  
raised through the Stand Together Foundation Catalyst Matching Campaign

**56%**  
of Elevate students report their Teacher-Mentor is contacting them more frequently

\*Funding Provided by Stand Together Foundation's Give Together Now Campaign

### Funding Distributed to Affiliates by Elevate USA

